

Third Generation Application Management

ASL BiSL Foundation - themabijeenkomst
Apeldoorn, 22 november 2007



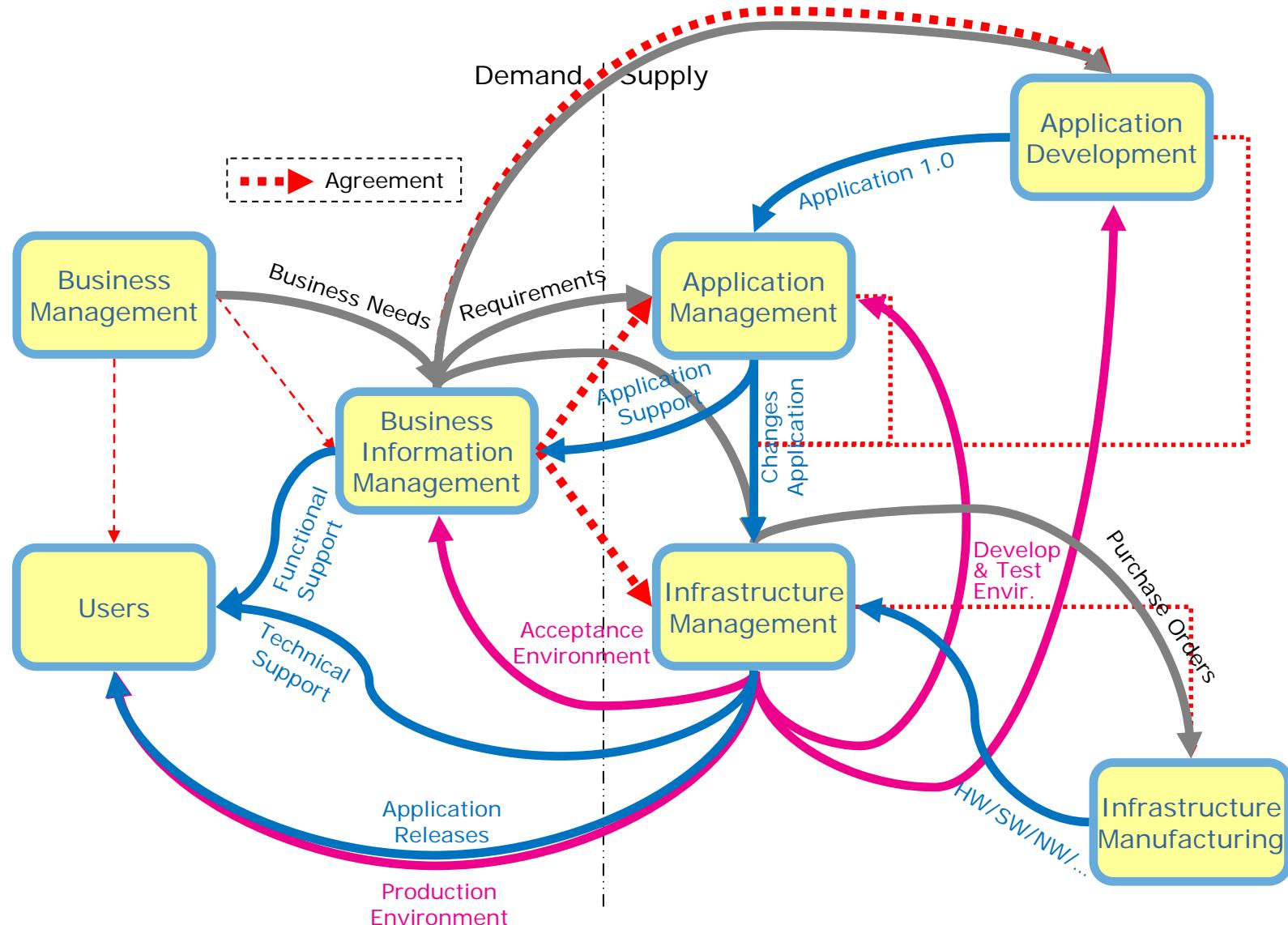
Introduction

- Experience in IT domain since 1978: Application Developer, Service Manager, Operations Manager, Business Developer, Portfolio Development, Trainer, Consultant
- Getronics PinkRoccade, Principal Consultant
- ASL BiSL Foundation, International Affairs
- Specialized in Application Management
- Trainer in ASL Foundation Certification
- Contact: mark.smalley@getronics.com & mark.smalley@aslbislfoundation.org



Mark Smalley

Context



Programma



voor de ingebruikstelling

van de I.B.M. 650

in het hoofdkantoor der

Nederlandsche Heidemaatschappij



PinkRoccade



PinkRoccade



ICT SOLUTIONS AND SERVICES

1950

1960

1970

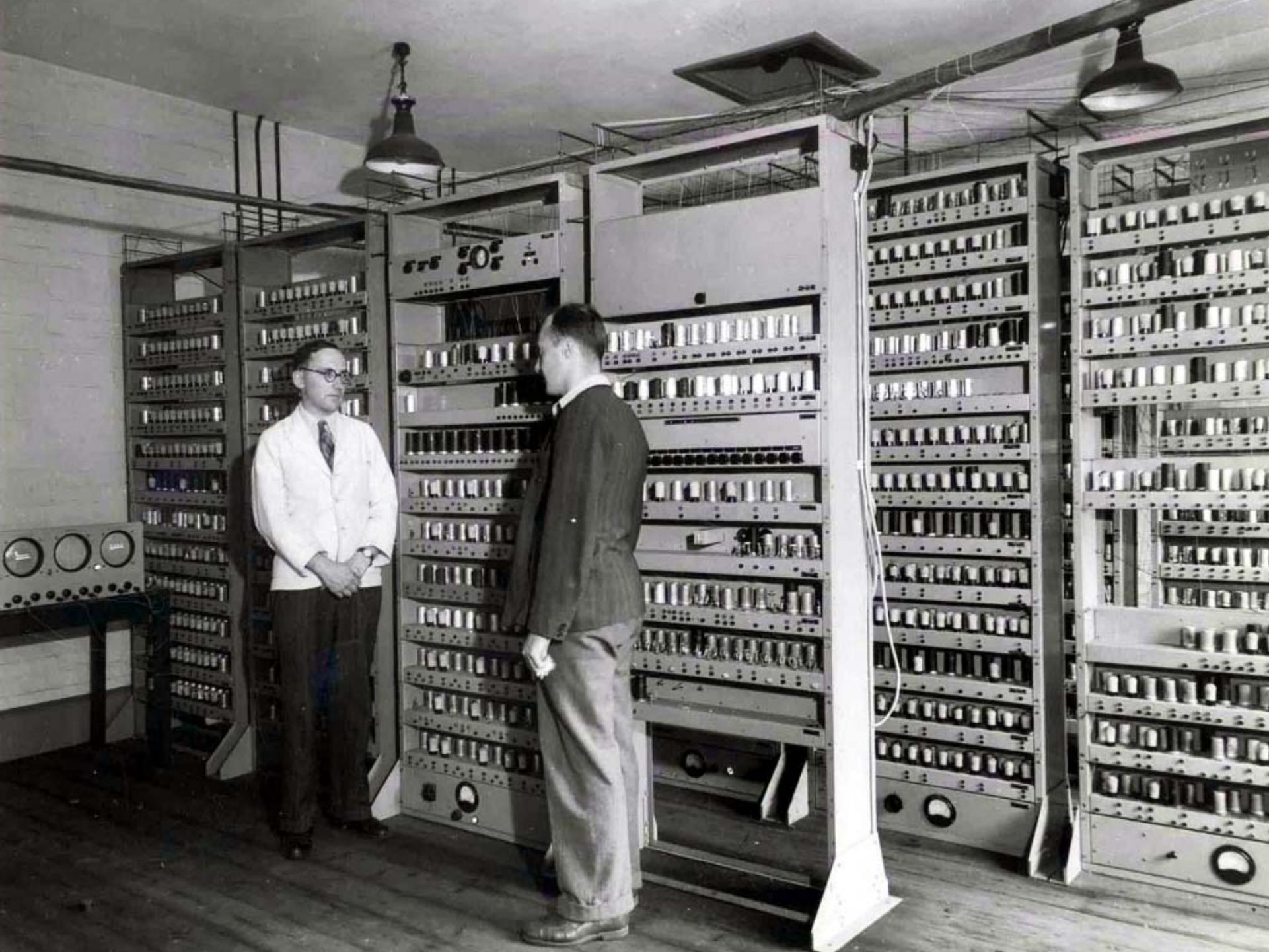
1980

1990

2000

2010

2020



Progress

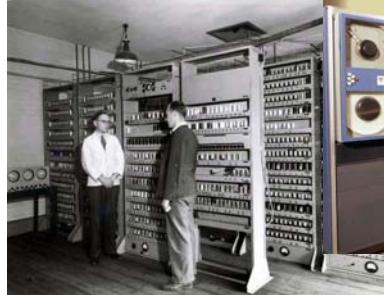


"I think there is a world market for maybe five computers."

Thomas Watson
President IBM
1943

"There is no reason anyone would want a computer in their home."

Ken Olson
President Digital Equipment
1977

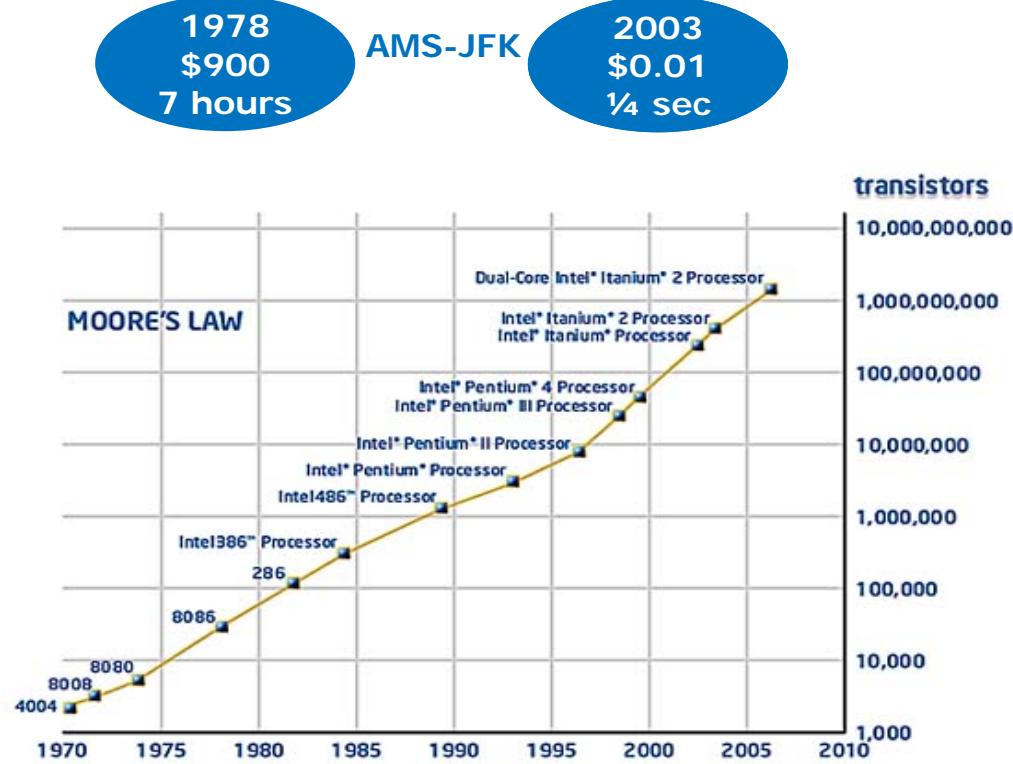


1950 1960 1970 1980 1990 2000 2010 2020

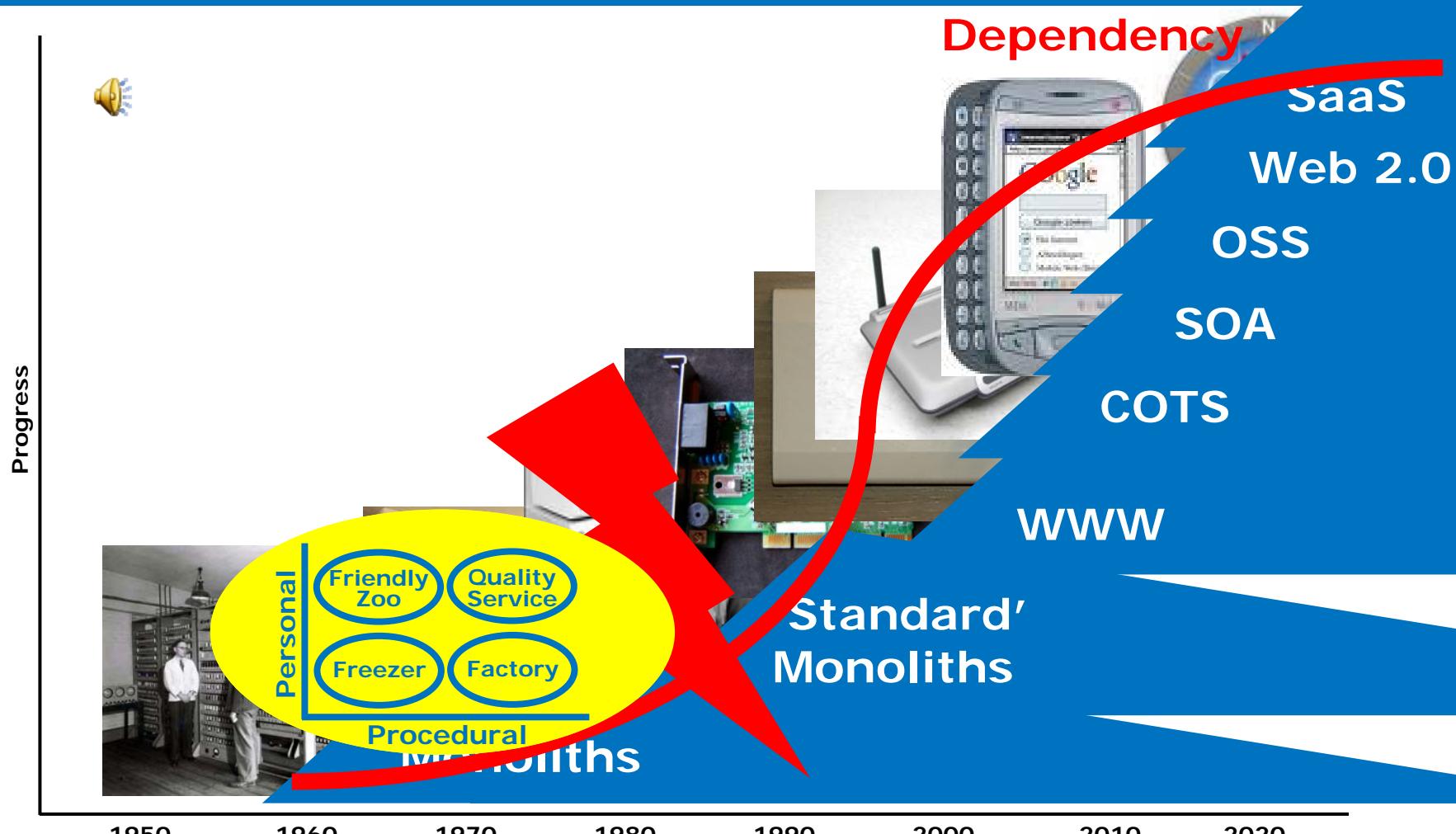
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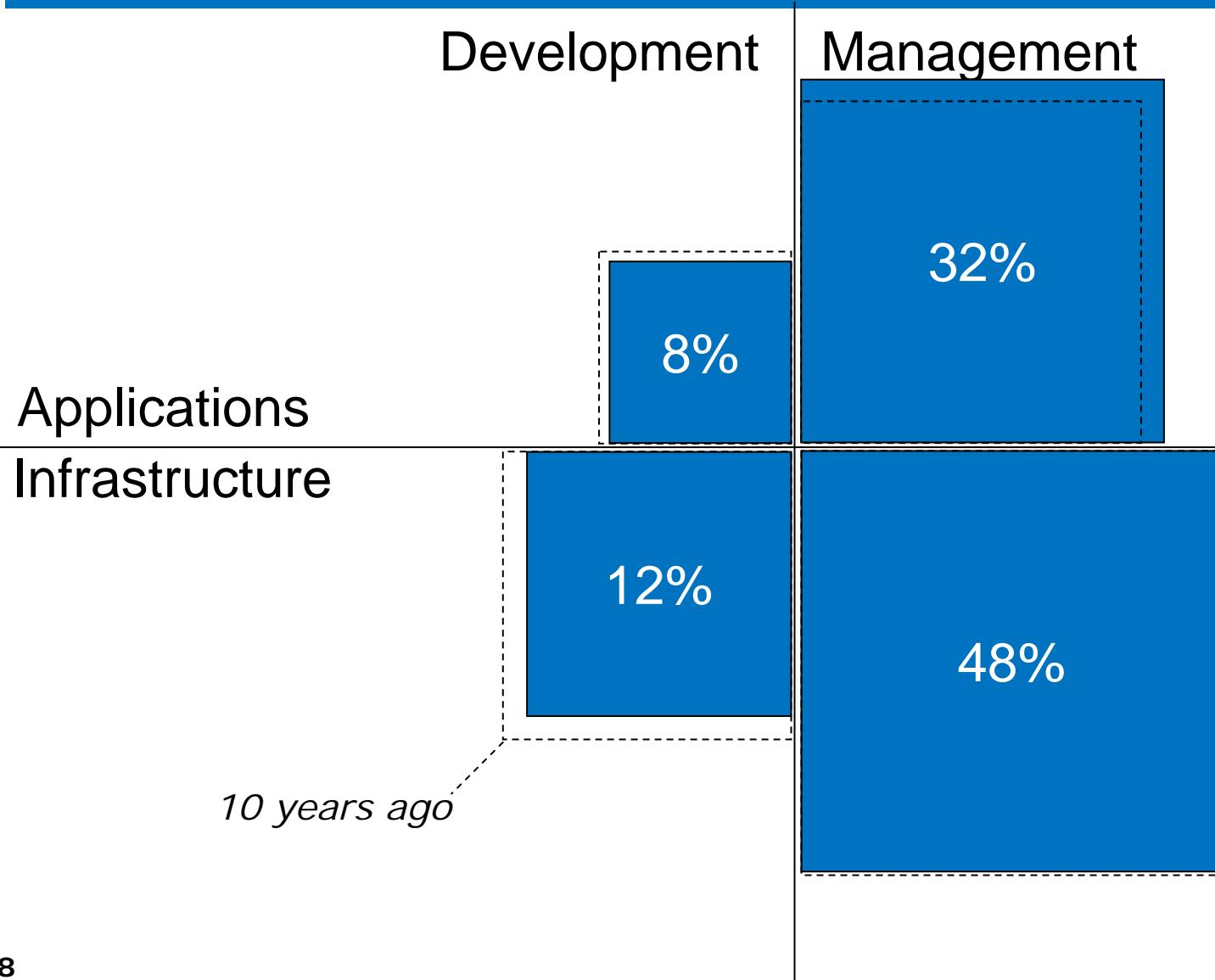
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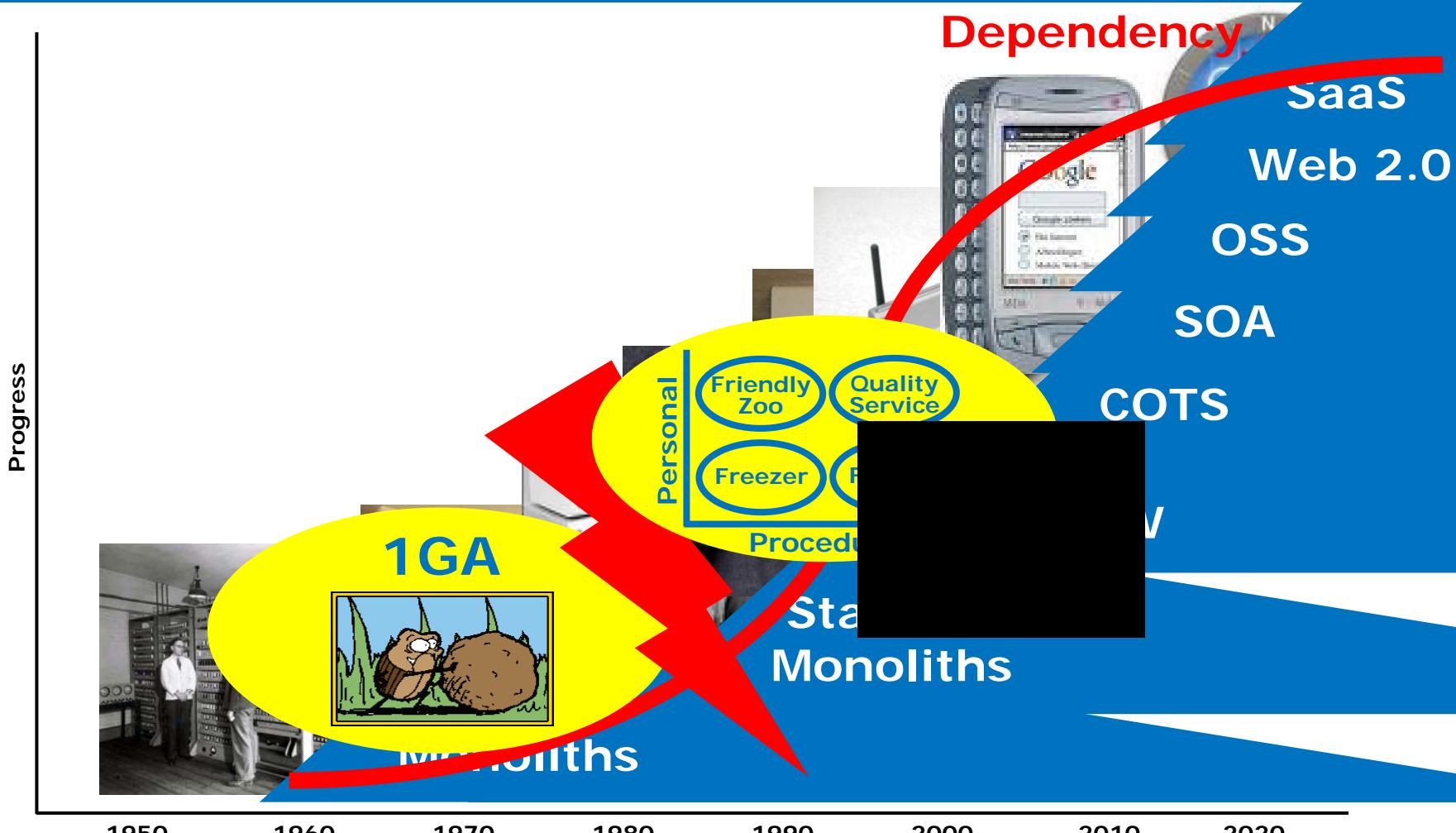
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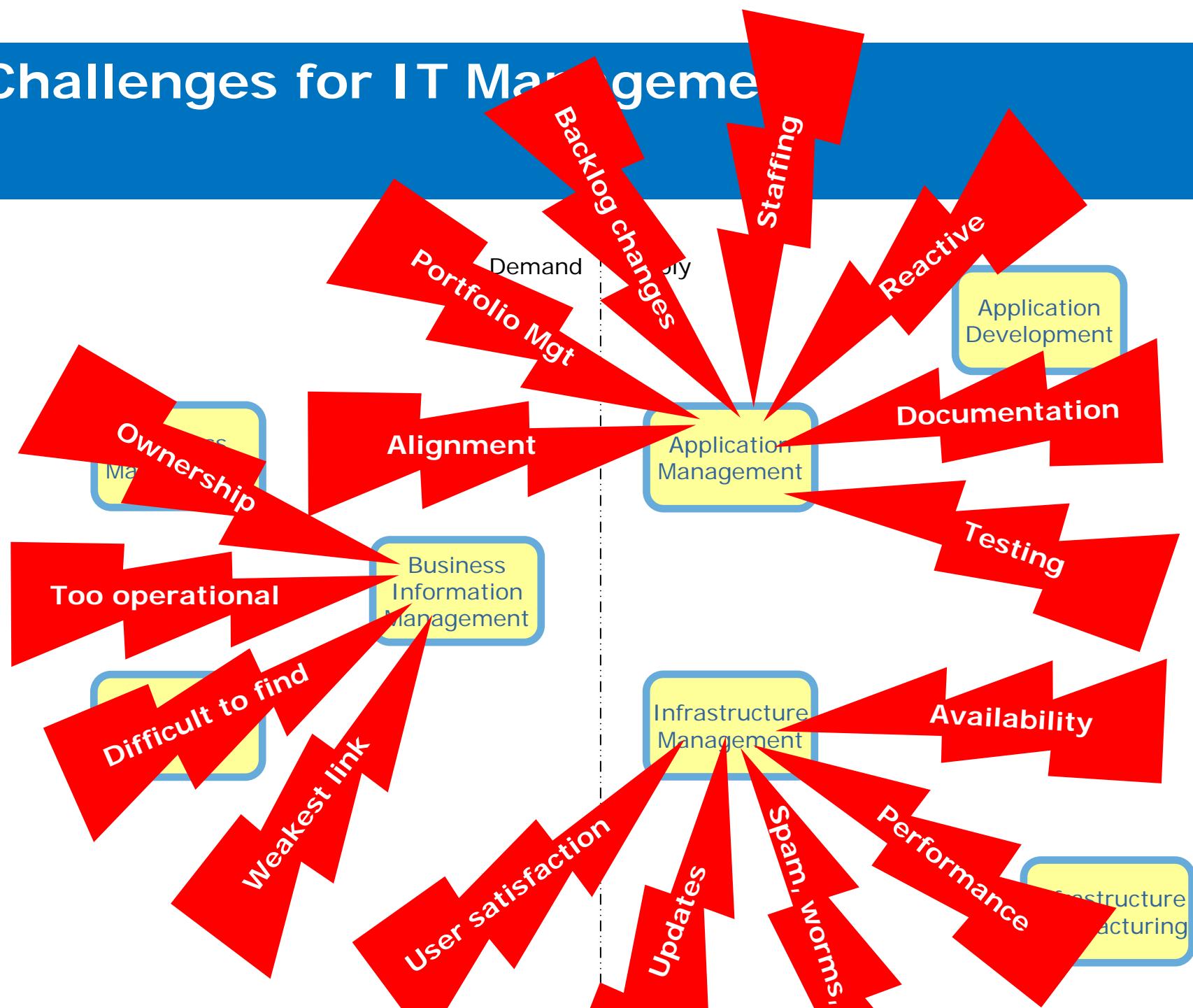
ICT Costs



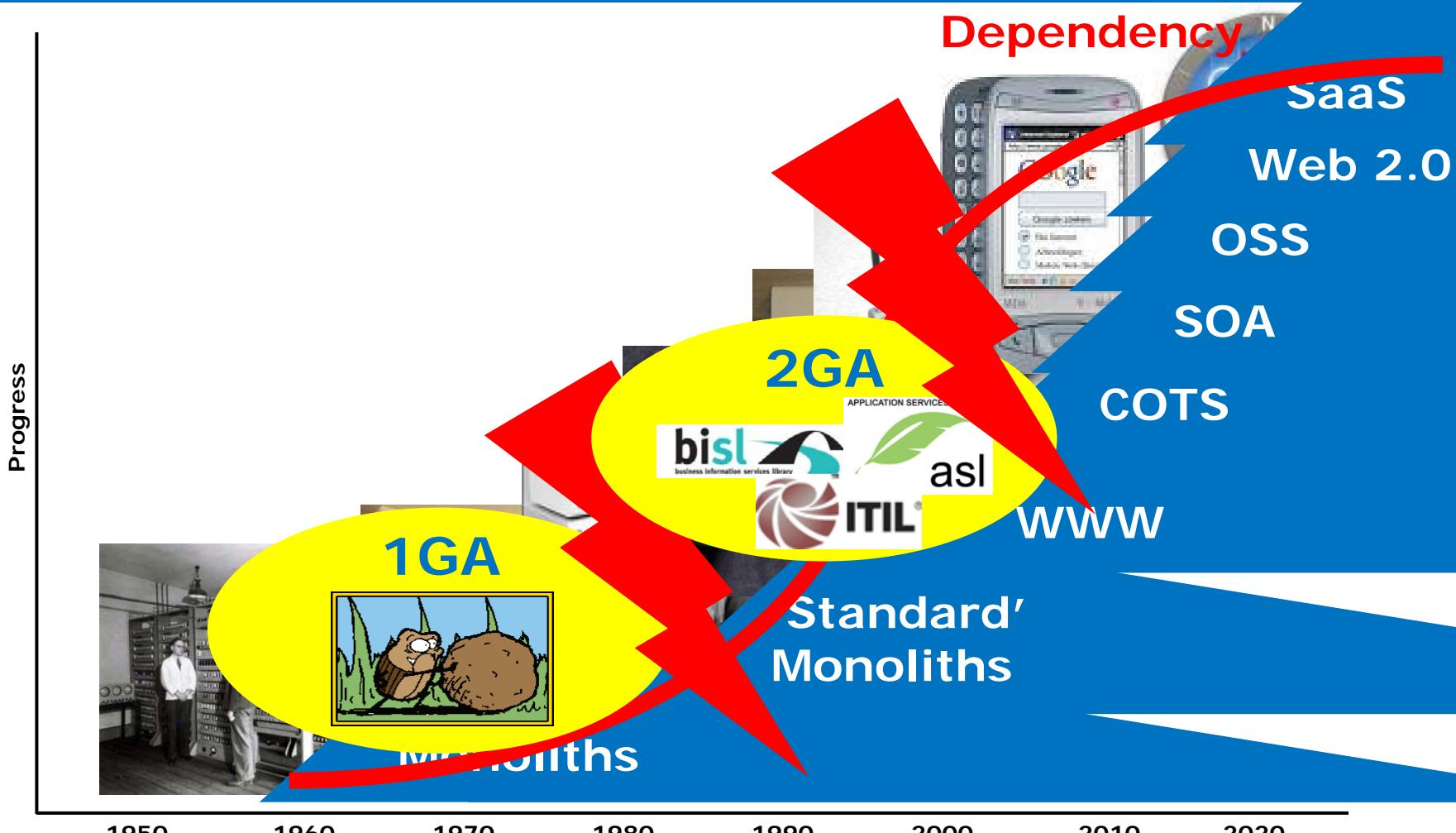
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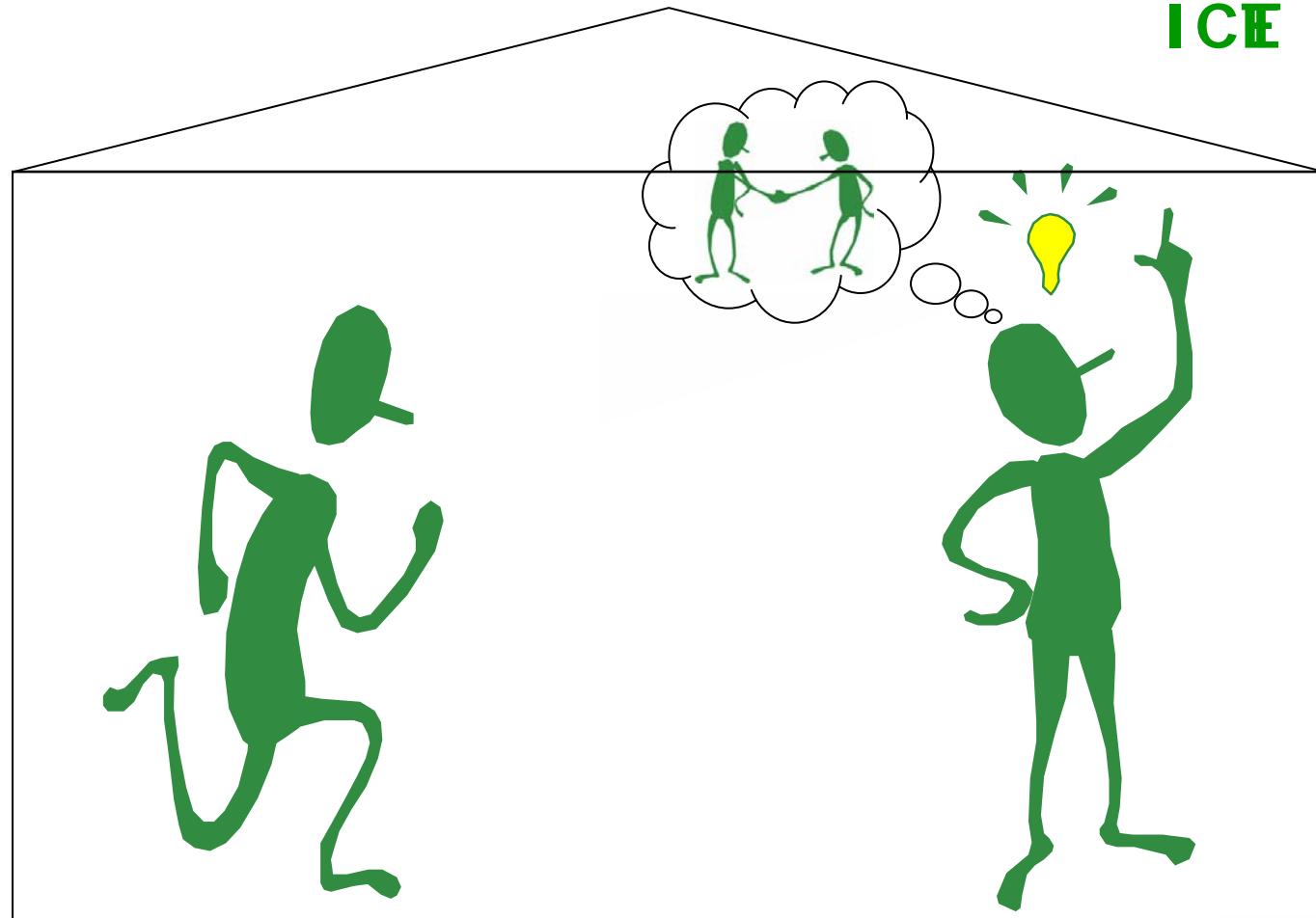
Challenges for IT Management



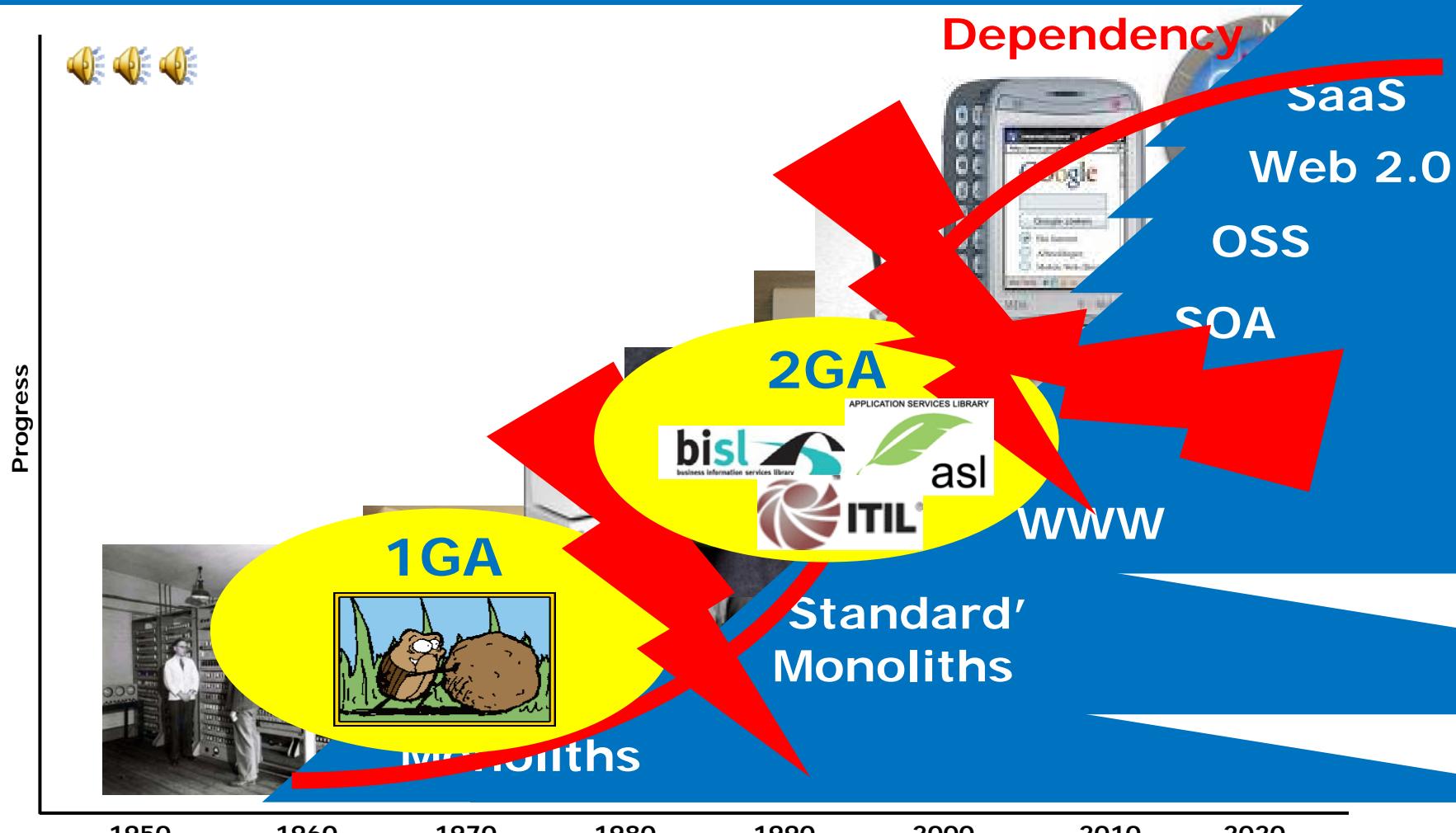
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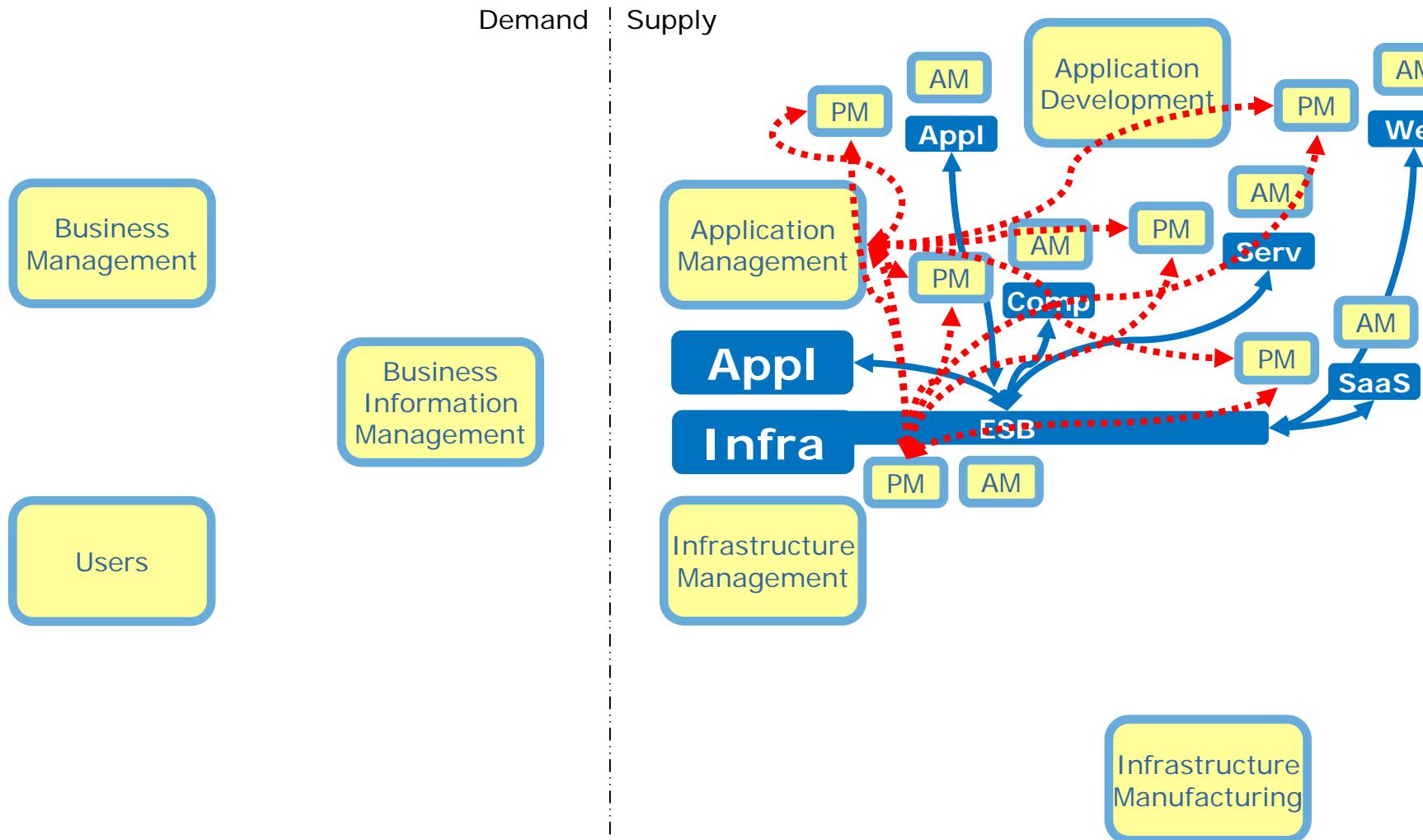
Business 2.0



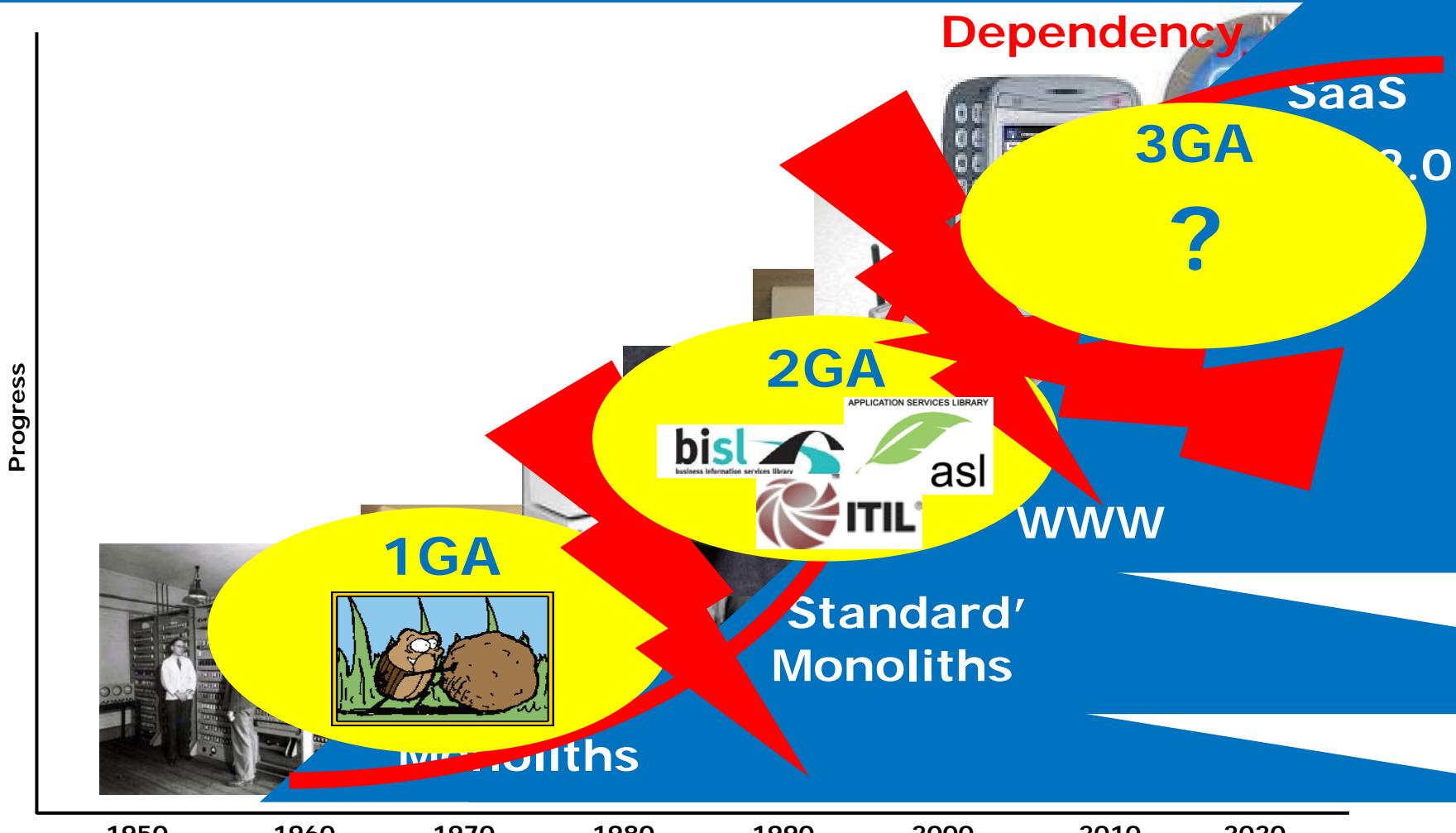
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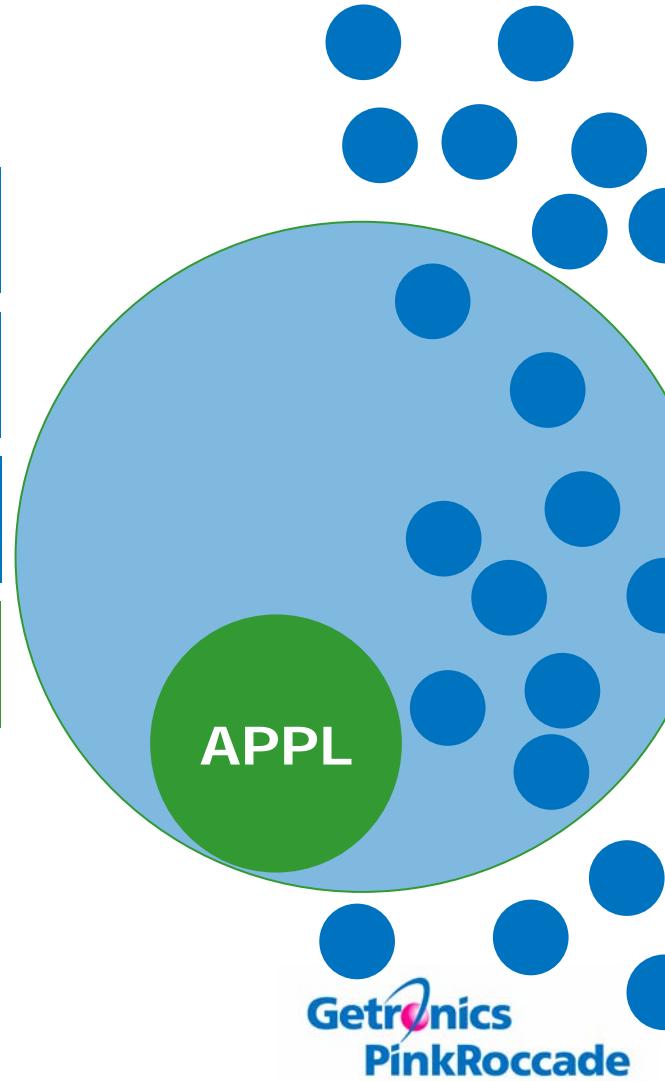
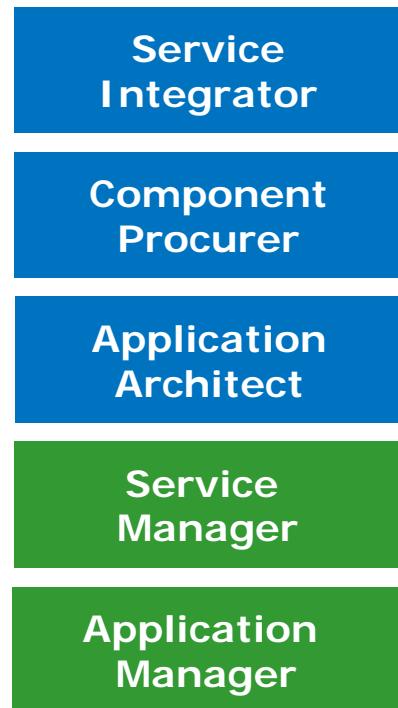
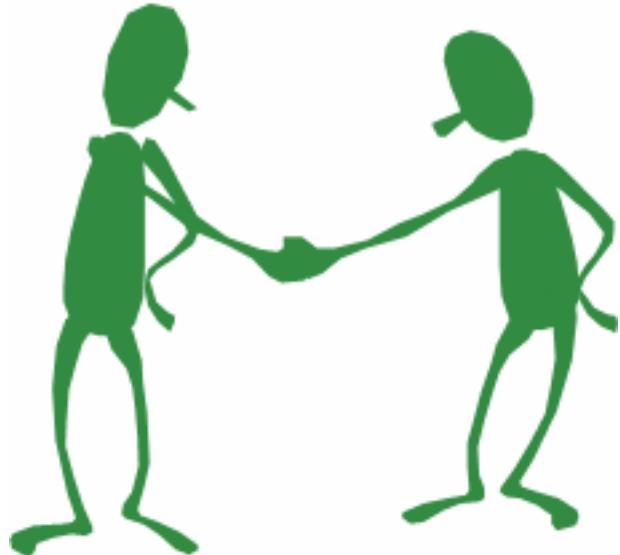
Third Generation Applications



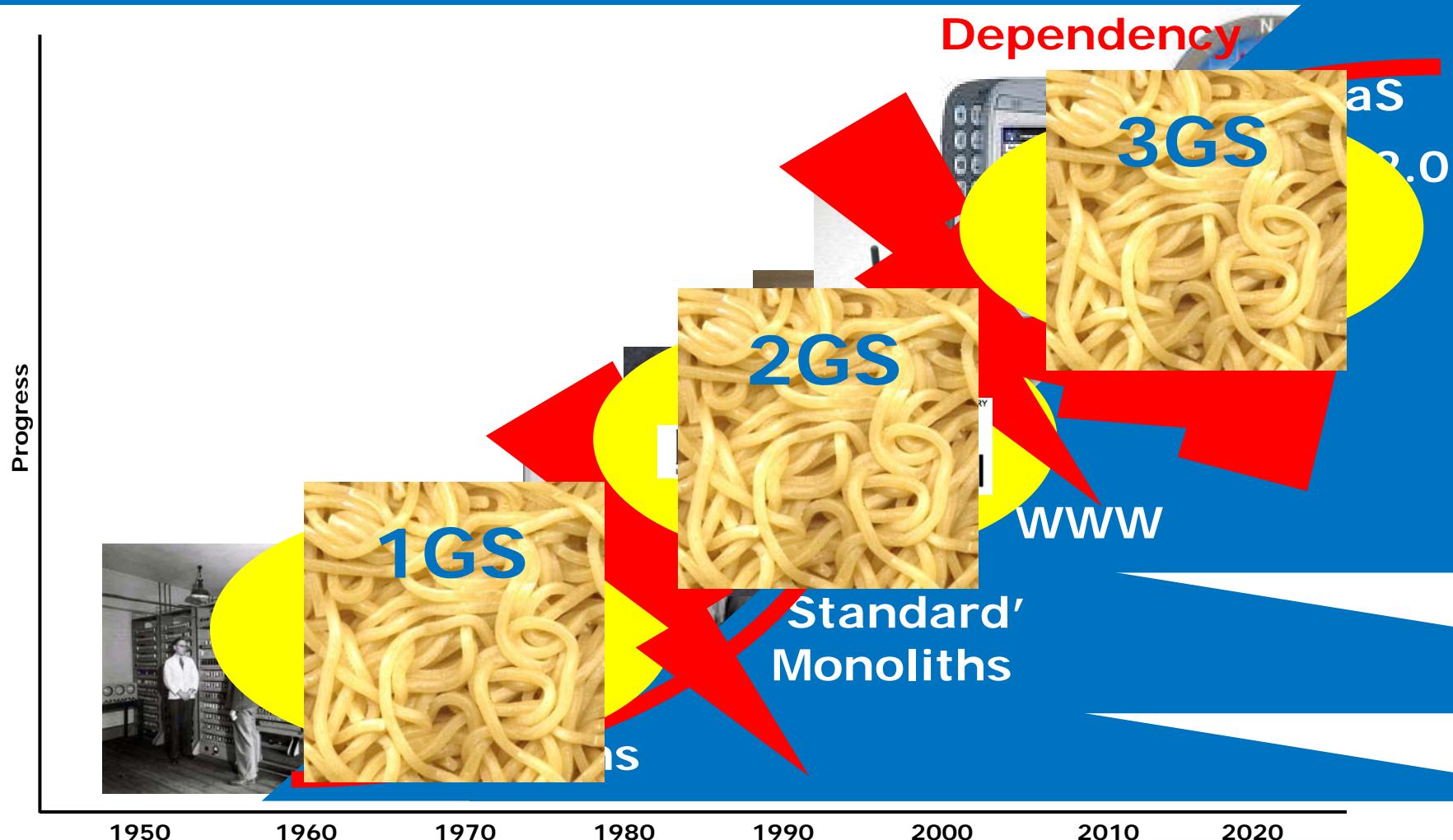
Progress



Third Generation Competencies



Progress



Q&A

